

A SWEET DEAL!

K MAIL™
August 2008

Take advantage of buying Kellogg's® Rice Krispies Treats® Treats Sheet® and receive \$5 off per case!
*After mail-in rebate, maximum rebate: \$100

Same great homemade taste your students know and love!

Kellogg's® Rice Krispies Treats® Treats Sheet® marshmallow squares are an innovative way to **increase your sales** when you encourage your students to use their meal card to purchase as a party treat or anytime snack. The tasty treat can be decorated as a special occasion cake with icing and designs of their choice, or **customizable to any event** with the addition of sprinkles, sauces, whipped cream or frosting. The sheets can also be cut into flexible sizes, portions, shapes and designs. The Treats Sheet® includes five individually wrapped 12"x15" pre-made cakes per case, with 16 to 36 cuts per sheet. **And best of all, Kellogg's® Rice Krispies Treats® Treats Sheet® has the same great homemade taste your students know and love.**



\$5 off
per case after mail-in rebate, \$100 maximum

Terms & Conditions:

Earn a \$5 rebate on every case of Kellogg's® Rice Krispies Treats® Treats Sheet® you purchase. Maximum rebate \$100. The stated promotional allowances are for products purchased between 09/01/08 and 11/01/08. No promotional allowances will be honored without proper documentation (i.e. distributor invoices). Computer reports will be accepted if they contain appropriate dates and clear separation of customer purchasing details. Customer information must be included in full. Completed rebate claim forms must be postmarked no later than 12/01/08. Note: This program does not extend to national account customers. Multi-unit operators require a rebate claim for each selling location. This rebate cannot be used in conjunction with any other Kellogg's® Food Away From Home promotion on these products or purchases made by non-profit bid. This rebate is available only to operators. This rebate cannot be reproduced.

Please Complete the Following:

Establishment Name: _____
 Contact Name: _____
 Title: _____
 Phone Number: _____
 Fax Number: _____
 Address (No PO Boxes, please): _____
 City, State, ZIP: _____
 Email Address: _____
 Distributor Name: _____
 Distributor City/State: _____
 Kellogg Sales Rep Name: _____

Mail this form with proof of purchase to:

Kellogg's® Food Away From Home
 c/o Kellogg's® Rice Krispies Treats® Treats Sheet®
 PO Box 1007
 Brownsdale, MN 55918-1007

