



THE SWEET THINGS® SWEET RIDE SWEEPSTAKES - OFFICIAL RULES

NO PURCHASE REQUIRED. VOID WHERE TAXED, PROHIBITED OR RESTRICTED BY LAW.

ENTRY AND ELEGIBILITY: Open only to current foodservice operators and their eligible distributor sales representatives (“DSR”) of ConAgra Foods Lamb Weston. (In order to be eligible as a DSR, the DSR must be in good standing and be currently representing the winning operator at the time of the drawing. In addition, the operator must list the DSR’s name on their entry form.) Enter by visiting the Lamb Weston website at www.lambweston.com/sweetthings or complete the rebate entry form and enter the drawing. To be eligible, entries must be received by May 28, 2010, except that mail in entries must be mailed separately and postmarked by May 14, 2010 and received by May 21, 2010. All entries received after these dates are void and ineligible for the prize(s). To enter without purchase, hand write your name, complete address, age and telephone number on a 3”x5” card and mail it to: Sweet Things® Sweet Ride Sweepstakes, PO Box 1027, Austin MN 55912. Limit of one entry per person per envelope per day. Once submitted, all entries become the sole property of the Sponsor(s) and will not be returned. All employees of Sponsor(s), and their respective parent companies, subsidiaries, affiliates, sales representatives, distributors, manufacturers, licensees or agents, advertising and promotion agencies, and their immediate family members and those living in the same household of each, are not eligible to participate in this sweepstakes. All federal, state and local laws and regulations apply.

PRIZES: Grand Prize: Chevy® Camaro® Car (ARV \$37,000), Four 1st Place Prizes: Vespa® S 150 Scooter (ARV \$4,200), Ten 2nd Place Prizes: Canon® PowerShot® Digital Camera (ARV \$200), and Fifteen 3rd Place Prizes: iPod nano® MP3 Players (ARV \$179). The approximate retail value of the prize is \$58,485. Prize values double if there is a winning DSR. All taxes on the prize(s) are the winner’s responsibility. No cash equivalent and all prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor(s) sole discretion.

WINNERS: Winners will be selected in a random drawing to be held on or about June 11, 2010. The drawing will be held by Ryan Group/IBI Data an independent organization, whose decisions are final. Odds of winning depend on the number of eligible entries received. Winner will be notified by phone or mail on or before June 18, 2010. Winners must comply with all sweepstakes rules as published. All winners, or the parent or legal guardian of such winners should the winner be a minor in their state of residence, will be required to sign and return an Affidavit of Eligibility and Publicity and Liability Release before any prize(s) will be awarded. Winners or their parent or legal guardian will be required to execute and return the Affidavit and Release within five (5) days from the date on the prize notification letter. Failure to comply with this requirement for any reason or return of prize notification as undeliverable will result in forfeiture of prize and an alternate winner, if any, will be drawn at random from the remaining eligible entries and awarded the prize, time permitting.

GENERAL CONDITIONS: By entering contest participants agree to be bound by these Official Rules. No photocopied or mechanically reproduced entries will be accepted. Participants, by participating in this contest, hereby waive and release, and agree to hold harmless the Sponsor(s), their respective parents, subsidiaries, affiliates, distributors, advertising and promotion agencies and all of their respective officers, directors, employees, representatives and agents, from and against, any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death and property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of the prize in the contest, or their participation in the contest, or their participation in any contest or prize related activity, or any travel related to the contest or any travel for any prize related activity. Winner also further acknowledges that Sponsor(s), their affiliates, subsidiaries, employees, officers, directors, and promotion and advertising agencies have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law relative to any prize or these sweepstakes including but not limited to quality, condition or fitness for a particular purpose. Acceptance of any prize shall constitute and signify the winner's agreement and consent that Sponsor(s) may use the winner's name, address (city, state), likeness, and/or prize information for promotional purposes worldwide, including the internet, without limitation and without further payment or consideration, except where prohibited by law.

RULES/WINNER'S LIST REQUESTS: To obtain these rules or a list of the winners, send your request with a self-addressed, stamped envelope to: Sweet Things Sweet Ride Sweepstakes, PO Box 1027, Austin MN 55912. Requests for winner's lists must be postmarked by June 30, 2010.

SPONSORS: ConAgra Foods, 1 ConAgra Drive, Omaha, NE 68102.

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